

Townsquare Media Amarillo License, LLC
KATP-FM, KMXJ-FM, KPRF-FM, KXSS-FM, KIXZ-AM
EEO PUBLIC FILE REPORT

April 1, 2016-March 31, 2017

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Amarillo Globe News ATTN: Classifieds 900 S. Harrison Amarillo, TX,79101 806-376-5221 PH	N	0
2	Texas Workforce Commission-Website and Office ATTN: Trent tmorris@wspanhandle.com 1206 W. 7 th Amarillo, TX 79101 806-379-8802 FAX 806-372-5521 PH	N	8
3	Individual Recommendation	N	2
4	All Access – Radio Online – Website	N	4
5	American Commercial College, 4317 Barnett Rd., Wichita Falls, TX 76310 dianajohnston@americancommercialcollege.com	N	0
6	WTAMU Job Board – Education Institution Kim Storey 2501 4 th Ave. Canyon, TX 79015 806-656-2397 PH 806-651-2398 (FAX both locations) 806-6512925	N	0
7	Amarillo Help Wanted – Web Site Dale E. Mulder Director of Affiliate Relations Regional Help Wanted.com One Civic Plaza, suite 506 Poughkeepsie, NY 12601 845-471-5200 x 10 PH 845-485-8399 FAX	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
8	Radio Ads 6214 W. 34 th Ave. Amarillo, TX 79109 806-355-9777 806-355-5832 FAX	N	2
9	Townsquare Media, Corp Markets Posts internally in all other TSM Markets	N	6
10	Amarillo Job Fair Mollie Barney 401 S Buchannan Amarillo, TX 79101 806-372-5521 x1648 PH	N	19
11	National Association of Hispanic Journalists JOB BANK 1000 National Press Building Washington DC 20045 jobbank@nahj.org 202-662-7144 FAX	N	0
12	Amarillo Business and Professional Women Job Placement Director P.O. Box 30300 Amarillo, TX 79120	N	0
13	KACV – TV/FM Amarillo College ATTN: Brian Franks P.O. BOX 447 Amarillo, TX 79178 806-371-5222 PH	N	0
14	TAB Website	N	0
15	Los Barrios ATTN: Stella Ward 1615 S. Roberts Amarillo, TX 79102	N	0
16	Current Employee Recommendation	N	3
17	Eastern New Mexico University Placement Services ATTN: Vicky Wood Portales, NM 88103 505-562-2115 PH	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
18	Texas Tech University ATTN: Job Board P.O. Box 4230 Lubbock, TX 79404 806-742-2210 PH 806-742-2474 FAX	N	0
19	Catholic Family Services Job Placement Director P.O. Box 15127 Amarillo, TX 79105 806-376-4571 PH 806-345-7911 FAX	N	0
20	Amarillo United Citizen Forum Black Cultural Center ATTN: Job Placement 903 N. Hayden Amarillo, TX 79107	N	0
21	Leadership Amarillo/Canyon ATTN: Job Board P.O. Box 1626 Amarillo, TX 79105 806-371-2930 PH 806-372-3919 FAX	N	0
22	Frank Phillips College ATTN: Career Services Traci Keisling P.O. Box 5118 Borger, TX 79008 806-274-5311 x 751 PH 806-345-5570 FAX	N	0
23	Jobvite.com	N	4
TOTAL INTERVIEWEES OVER REPORTING PERIOD			48

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in Amarillo Job Fair	On April 12, 2016 Townsquare Media stations participated in the Amarillo Job Fair at the Amarillo Civic Center. At our booth at the career fair we distributed station and job information, accepted applications and spoke with attendees about career opportunities in broadcasting. Our stations also promoted the event on-air. Station participants included the General Manager, On-air hosts and Account executives

2	Participation in Amarillo Job Fair	<p>On October 11, 2016 Townsquare Media stations participated in the Amarillo Job Fair at the Amarillo Civic Center. At our booth at the career fair we distributed station and job information, accepted applications and spoke with attendees about career opportunities in broadcasting. Our stations also promoted the event on-air. Station participants included the General Manager and Account executives and on-air personal.</p>
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3	Establishment of Internship Program	<p>The stations had an intern from Amarillo College in March 2016 and he completed his program in May 2016. Another intern started in October of 2016 and completed his instruction in December of 2016. We also have a practicum student that started in January of 2017 and will complete in May of 2017.</p> <p>The intern responsibilities have included helping on live broadcasts, going on location with station DJs, helping to set up equipment. They also worked with the DJ's in the studio.</p> <p>Their work in promotions involved hanging banners, taking pictures and meeting/greeting listeners at live events.</p> <p>They have had experience in recording programs into NexGen to play on the air.</p> <p>The spent time learning the production aspects of radio, including the rules of production and interaction between air talent to sales and to clients. They learned about sales, traffic, being on the air, producing commercials and had a well rounded knowledge of the radio industry at the time of their completion of the internship.</p>
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4	Participation in Events//Programs sponsored by Educational Institutions.	Spoke to West Texas A&M broadcast students about advertising and opportunities in Broadcasting on November 15, 2016. Visited with students on campus about all opportunities with our medium.
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5	Participation in Events/Programs sponsored by Educational Institutions	On Friday October 7, 2016 staff members of KXSS and management were invited to Career day at students with the Randall High school cluster. On-air staff talked about their roles and responsibilities with the stations and also covered classes to consider in college when looking at a career in broadcasting.
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